



# Downtown Holiday Lighting Festival

## 2017 Sponsorship Levels



Santa & Stocking Sponsors, including logos, will be listed in multiple Downtown Shareholders publicity efforts to over 3000 recipients and 4 social media posts before and after the event.

Santa, Snowman, & Stocking Sponsors will have their name and logo on the event banner.

All sponsors will be invited to an appreciation reception Tuesday, Nov 28th. Elf & Reindeer sponsors are welcome to have 1 attendee from their organization, Snowman sponsors are welcome to have 2, Santa & Stocking sponsors are welcome to have 4.

Snowman sponsors & above will have their name listed on 3,000 flyers passed out to KCK School District kids.

All sponsors will be listed in the program handed out that night and recognized throughout the evening from the outside stage.

All sponsors will have a wrapped present under the tree the night of the event. Your logo will be on the gift tag from your company to the kids of KCK.

All sponsors will be listed in multiple publicity/event releases.

